



Commercial Biometric Solutions Panel

“Mobile – Cell Phone – Payments”

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Varied Methods of Payments



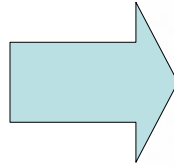
Varied Methods of Payments



Fusion of Phone and Contactless



The Mobile Wallet



Mobile Commerce Use Cases

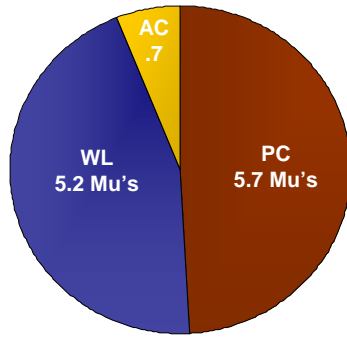


The Biometric Secures Your Mobile Wallet

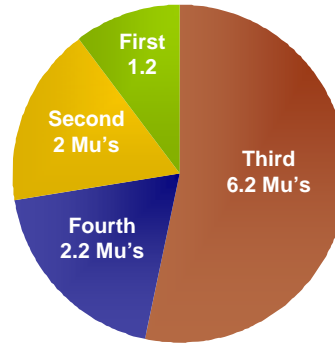


AuthenTec Shipments

Segment



Generation



Over 11 Million Shipped



Driving the Market Convergence



◆ Business – Revenue

- Increased Credit/Debit Use – Micro Transactions
- Increased Data (Airtime) Usage
- Reduced Queuing – Increased Sales
- More Loyal Customers (Reduced Churn)



◆ Consumer – Convenience

- Phone Becomes M-wallet
- Reduced Waiting
- Enhanced Privacy
- All in One Device





Mobile Commerce Activity

- Japan Moving from Experiment to Mainstream
 - ◆ DoCoMo First to Market
 - ❖ Over 30% Use M-Commerce Feature
 - ❖ Mandated all FeliCa phones to have Biometrics
 - ◆ KDDI and Vodafone Also Providing
 - ❖ Also Considering Biometrics

- U.S. NFC Payment Systems Deployed in POS Terminals
 - ◆ Follows Japanese Model: Transition from Card to Phone

- Convenience based Security Protects the Mobile Wallet



Summary: Everyone Wins

Secure Convenient Payment Transactions

