

Biometric Consortium 2006 Conference

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Topic: Expanding Commercial Use of Biometrics

Abstract: Increasingly biometric technologies are being deployed for secured access control or time & attendance in corporations and public arenas, such as airports and government buildings. The strength of biometric technology is the ability to provide flexible applications and differentiated security levels for different user requirements.

The new challenge for biometrics is no longer the technology itself, but the way that the overall system is implemented and adapted to the business practices and corporate culture of the client. This is demonstrated in the context of a case study - the largest badge-free bank in Europe.

Biography: Kelly Richdale is Founder and Sr. Vice President Global Sales, and Managing Director EMEA of A4Vision SA.

Kelly was formerly a Director of Lycos Europe in Germany, and the CEO/ Founder of Prologue Productions, a TV & Radio production company in Moscow. She has extensive experience in global sales and business development in a range of industries.

Kelly holds an MBA from INSEAD (Fontainebleau, France) and a degree in modern languages (Russian & German) from Cambridge University. She was awarded a Swiss Technology Innovation prize in 2005.