

Biometric Consortium 2006 Conference

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Topic: Retail and Consumer Biometric Adoption

Abstract: Large-scale adoption of biometrics is possible today.

Biography: Ajay K. Amlani currently serves as the Vice President of Strategy at Pay By Touch in San Francisco, CA. The company has launched biometric payment systems in 44 states and the United Kingdom, helping over 2.9 million customers protect their identity while paying for their goods faster.

Prior to this assignment, Amlani served as the Vice President of Corporate Development at Verified Identity Pass, Inc., the company behind the Clear airport security fast-pass for prescreened and biometrically-verified travelers. This program improved homeland security at no cost to the government and allowed faster throughput through airport checkpoints.

Amlani was appointed by the President of the United States to serve as the first White House Fellow at the Department of Homeland Security to serve as a policy advisor to Secretary Thomas Ridge. In this position, he was responsible for providing a private sector perspective to solving homeland security problems and leading the G8 efforts. Prior to this appointment, he was the AVP of Strategic Planning with Pacer International (Nasdaq: PACR), an emerging \$1.8 billion global freight transportation and logistics provider. At Pacer, Amlani led 12 major initiatives including the opening of the U.S.-Mexico cross-border transportation market that drove Pacer to a successful initial public offering and a record 254% increase in net income. His feats were recognized by the awarding of Pacer Significant Contributor Awards to his entire team. He has also built a new division for Baxter International (NYSE: BAX), consulted for DiamondCluster International (Nasdaq: DTPI) and served as the Director of Operations Research for CSX Transportation (NYSE: CSX) where he was instrumental in restructuring the Eastern US rail network.

He currently serves on the Board for the YMCA Urban Services, serves as a Term Member with the Council on Foreign Relations and as a member of the Army Navy Club. He has served as the Chairman for the National Organization for Empowering Caregivers and on the board of the Network of Indian Professionals and the Children's Council. Amlani has an M.B.A. in Corporate Strategy, Marketing, and Finance from the University of Michigan. He also earned a B.S. magna cum laude in Mechanical Engineering from the University of Michigan while working his way through school designing future vehicles for General Motors and helping his father start an electromechanical manufacturing company.