

*Privacy and Interoperability:  
An Inherent Tension?*

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September 21, 2005

# *Background*

- Standards
- Applications
- Risk analysis
- Media attention
- Introspection/examination
- Deployment testing/feedback sharing

# *Privacy vs Functionality*

- Experience with contactless chips
- Perceptions and realities
- Tradeoffs
- Functionalities
- How far is too far?

# Public Understanding

- The purposes of the biometric system
- How the system affects people
- What biometrics can do FOR you rather than to you
- Design acceptance-receptivity into the deployment

# *Public Acceptance*

- Ease of use
- Well understood
- Early shaping of public opinion through media and public relations efforts.

# *Outreach*

- Public media
- Vendors must take a very active role
- The partnership of deployers and vendors is critical; and the time is now
- Missionaries and multipliers

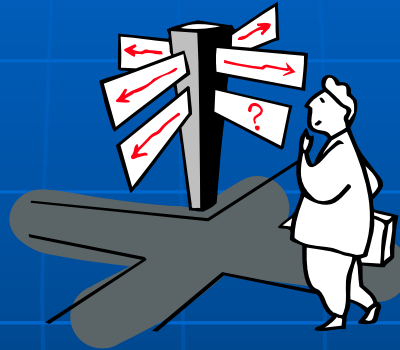
# *Technical vs. Atmospheric*

- How important are the purely technical aspects?
- Versus all the others?
- Are the technical aspects unequivocal? Can they be application specific?
- Perceptions to shape or to control?

# *Cross Jurisdictional Variables*

- Can we really have “standards”?
- Legal
- Cultural
- Political
- Economic

# *Questions*



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