

Biometric Consortium 2005 Conference



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Biography: Ms. Prakash leads the marketing efforts for BioPay. Over the past 20 years, she has successfully marketed products internationally in the technology, telecommunications, and financial fields. Ms. Prakash was the group manager for the Classifieds and Directories products at America Online, increasing their revenue for these locally marketed products from \$4 million to \$25 million within two years. Ms. Prakash has also served as Asian Treasury Manager for Wells Fargo Bank and as a marketing consultant to Dow Jones' Telerate Financial Network for a foreign currency trading network