

Biometric Consortium 2004 Conference

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Topic: Facilitating International Travel with Interoperable and Compatible Biometric Technology

Abstract: International travel to the United States is a vital component of our economy.

Private sector stakeholders involved in border security understand the need for and support the use of biometric technology.

However, the technology will only work in a border security environment if it is adequately tested, sufficiently funded and staffed, and realistic deadlines are set

Biography: Barbara D. Heffernan is Director of National Affairs for Anheuser-Busch Companies in Washington, D.C. Since joining the company in 1989 her responsibilities include communicating the positions of the company on legislative and regulatory matters at the national level. In this role Heffernan works with Congress, Federal agencies, foreign governments and national and international nongovernmental organizations.

Her duties include enhancing national tourism policy on behalf of the Busch Entertainment Corporation's Busch Gardens, SeaWorld and Discovery Cove theme parks. Together with the Travel Industry Association of America (TIA) and other members of the travel industry, she recently worked to secure the passage of a bill, (H.R. 4417) giving Visa Waiver Program countries an additional year to begin producing new passports containing biometric technology. She resides in Alexandria, Virginia with her three children .