

Biometric Consortium 2004 Conference

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Topic: [Mobile Identification]

Abstract: One of the most exciting developments in biometrics over the last few years has been the emergence of mobile identification systems, that allow subjects to be identified in remote locations in a matter of minutes. These systems are used by a number of law enforcement agencies today, saving time and money, enhancing officer safety and preventing false arrests. But the most promising element is the ability for these systems to access multiple databases simultaneously. The Ontario Police Department was one of the first to adopt these systems, and will be providing an overview of their experience and success.

Biography: Frances Zelazny joined Identix in May of 1999. As Director of Corporate Communications, Frances is responsible for strategic communications, including marketing and public affairs for the Company. Frances is a frequent speaker at industry conferences and seminars, and has appeared extensively in the media, lending her expertise on industry trends and policy matters.

Prior to joining Identix, Frances had been a Business Development Manager for a New York based franchise where her main accomplishment was to establish the brand's first overseas presence. Before that, she was Marketing Director of Actrade Capital, where she was a key player in developing the foundation for the Company's subsequent fast-growth, developing innovative marketing campaigns and overseeing pre-sales and channel marketing for this newly formed publicly-traded financial services entity. She has also held staff positions at the United Nations Association and at the Consulate General of Israel in New York.

Frances received her Bachelor of Arts Degree from Hofstra University and her Master of Arts Degree in Political Science from New York University, and has taught several undergraduate courses in international politics and trade at Hofstra University.